

Bill Roberts Golf Course is a great place to connect with friends, play golf, and have fun. It's also a great place to promote and grow your business.

New for the 2024 golf season, Bill Roberts Golf Course is offering golf cart sponsorships: YOUR COMPANY LOGO custom wrapped on the hood of one of our golf carts.

Your company will be showcased daily at Helena's finest public golf course which sees 50,000+ golf rounds played annually and hosts special golf events for groups such as:

Helena Chamber of Commerce	Disabled American Veterans
Montana State Golf Association	Helena Building Industry Association

Golf Cart Sponsorships are \$500 each and can be bundled with golf passes, punch cards, and more to create one Sponsorship Invoice for you and your business.

## Sponsorships are limited. Secure yours today by contacting:

Tod Fitterer, PGA (406) 442-2191 tfitterer@helenamt.gov

Mike Horner, PGA (406) 442-2191 mhorner@helenamt.gov



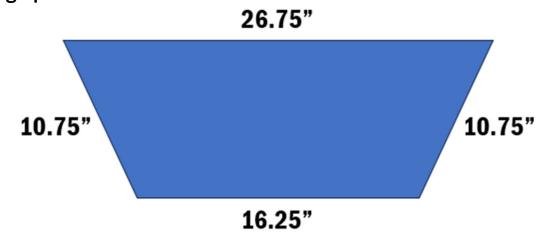
Visit the golf shop at Bill Roberts to see one of our new golf carts.



## Bill Roberts Golf Course 2024 Golf Cart Sponsorship Information & Guidelines

55 golf cart sponsorships are available on a first paid, first served basis. Sponsorship period runs from May 1, 2024, to October 31, 2024 (6 months). Sponsors of the 2024 golf season will have first right of renewal for the 2025 golf season.

**Advertising Space Dimensions are:** 



Sponsor provides their advertising (ad) file in either a .eps, .ai, or press quality .pdf format. Please ensure any weblinks in your ad are functional.

Approved ad files\* received prior to March 1, 2024, will ensure your ad is installed on a golf cart by May 1, 2024.

For ad files received March 1 and after, your ad will be installed on a golf cart as quickly as possible.

Please send ad files and/or questions to Mike Horner at <a href="mailto:mhorner@helenamt.gov">mhorner@helenamt.gov</a>.

## **Cart Advertising Suggestions:**

Keep the design simple focusing on a single logo, idea, or concept. Use fonts that are easy to read.

Consider using a QR code as a quick and effective contact method.



Bill Roberts Golf Course | (406) 442-2191 | www.billrobertsgolf.com

<sup>\*</sup>Sponsorship Advertising must follow advertising policy set forth by the City of Helena, Montana.



Bill Roberts Golf Course 2201 N. Benton Avenue, Helena, MT 59601 A Division of the City of Helena Taxpayer Identification Number (TIN) 81-6001276

Business Name _								
Contact Name_					Phone			
Email_								
2024 Golf Cart S	ponso	orship —			(0. )		·.	
Golf Cart Ad	0.1	Fill in Quantity (Qty.) of desired items.  Authorized signature required at bottom of this page.						
\$500	Qty.		Autnoriz	ea signatu	re required	at potton	i oj tnis pa	ge.
Please bundle	my G	olf Cart Sp	onsors	hip(s) wi	th the foll	owing:		
2024 Full Golf Pa	•							
Adult	a5565	Adult Couple		Young A	dult (19-29)		Military	
\$950	Qty.	\$1450	Qt		uuit (13-23)	Qty.	\$850	Qty.
<b>Senior (65+)</b> \$850	Qty.	Senior Couple \$1350	Qt		.8 & under)	Qty.		
							1	
2 <mark>024 Golf Punc</mark> t		S*		GHIN Han	dicap			
(10) 9-hole rounds \$230	;	Othi	Indiv	idual	Ottv			
*punches can be us	sed for o	Qty. thers	\$35		Qty.			
panonos can se ac	, ou 101 0							
2024 Golf Cart P	ass							
Individual		Couple						
\$450	Qty.	\$700	Qty.					
2024 Driving Ra	nge Pa	iss						
Individual				Family				
\$300		\$400		\$500	Qty.			
0004 Dava an al G	) - If O -	ut Ctava da						
2024 Personal G				A -1 -1   1   1   1   1   1   1   1   1	F			
Electric Cart   \$575		<b>Gas Cart</b> \$550		<b>Additional U</b> \$85	ser ree	Qty.		
ΨΟΙΟ	Qty.	Ψ000	Qty.	ΨΟΟ		Qty.		
		_	_					
Total Sponso	orship	o Paymer	it Due:	: \$				
Daymont by Cas	h Cro	dit Card or	Chacks	mada nav	abla ta Bill	Pohorts	Galf Cours	•
Payment by Cas	ii, cre	uit Caru, Or	CHECKS	naue pay	anie lu <u>Dili</u>	noberts (	don cours	<u>c</u> .
A 16-2 16: -						_	•	
Authorized Signatu	re					Da	te	