



Bill Roberts Golf Course is a great place to connect with friends, play golf, and have fun. It's also a great place to promote your business.

New for the 2024 golf season, Bill Roberts Golf Course is offering golf cart sponsorships: **YOUR COMPANY LOGO** custom wrapped on the hood of one of our golf carts.

Showcase your business daily at Helena's finest public golf course which sees 50,000+ golf rounds played annually and hosts special golf events for groups such as:

Helena Chamber of Commerce	Disabled American Veterans
Montana State Golf Association	Helena Building Industry Association

Golf Cart Sponsorships are \$500 each and can be bundled with golf passes, golf punch cards, and more to create one Sponsorship Invoice for you and your business.

Only 55 Sponsorships available.

Secure yours today by contacting:

Tod Fitterer, PGA (406) 442-2191
tfitterer@helenamt.gov

Mike Horner, PGA (406) 442-2191
mhorner@helenamt.gov

See one of our new golf carts at the golf shop.



2024 Golf Cart Sponsorship Information & Guidelines

Sponsorship period runs from May 1, 2024, to October 31, 2024 (6 months).
Sponsors of the 2024 golf season will have first right of renewal for the 2025 golf season.

Golf Cart Ad Space Dimensions are:

26.75"



Sponsor provides their advertising (ad) file in either a .eps, .ai, or press quality .pdf format.
Please ensure any weblinks in your ad are functional.

Approved ad files* received prior to **March 15, 2024**, will ensure your ad is installed on a golf cart by May 1, 2024.
For ad files received March 15 and after, your ad will be installed on a golf cart as quickly as possible.

*Sponsorship Advertising must follow advertising policy set forth by the City of Helena, Montana.

Please send ad files and/or questions to Mike Horner at mhorner@helenamt.gov.

Cart Advertising Suggestions:

- Keep the design simple focusing on a single logo, idea, or concept.
- Use fonts that are easy to read.
- Consider using a QR code as a quick and effective contact method.

Bill Roberts Golf Course | (406) 442-2191 | www.billrobertsgolf.com
2201 N. Benton Avenue, Helena, MT 59601

